

KANSAS CITY ART INSTITUTE

A four-year college of art and design

Spring Schedule 2012: Illustration

Illustration has always helped define (or energize) the story and a result has helped record the diverse human experience and related visual narratives. Illustration has had many faces and various venues always seeming in flux, moving forward and transitioning now toward what seems to be a new personal view. This morphing of purpose and exciting change continues, it's definition dependent upon the avant-garde creative and passionate producers, who through their cutting edge work, will inform us of its ever changing direction, culture and identity.

Here at KCAI, we value and help deliver to the external community, young artists that mirror our unique interpretation of those narratives and help celebrate them as the visual essay. The art we develop and form for print or the screen, individually or collaboratively, is thoughtful, innovative, and communicative.

The illustration program emphasizes the development of creative and effective image-making skills, a contemporary approach to unique (visual essay) solutions and the professional practice necessary to help promote living life as a productive artist and as a contributor to the ever-changing visual culture.

Illustration Curriculum

<u>Sophomore Year</u>	<u>Fall</u>	<u>Spring</u>
Studio: organic perceptions	3	0
Color / space	3	0
Analytical drawing systems	3	0
Story-tellers/myth makers	3	0
Studio: mechanical perceptions	0	3
Graphic form for illustrators	0	3
Media and form exploration	0	3
Studio Elective	0	3
Liberal Arts	3	6
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	15	18

<u>Junior Year</u>	<u>Fall</u>	<u>Spring</u>
Studio: concept. prob. solving	3	0
Paper and ink	3	0
US (collaboration)	3	0
Studio: narrative image	0	3
Covers and pages	0	3
ME (individual expression)	0	3
Studio Elective	3	0
Liberal Arts	6	9
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	18	18

<u>Senior Year</u>	<u>Fall</u>	<u>Spring</u>
Studio: image thesis I	3	0
Launch pad	3	0
Professional Practice	3	0
Studio: image thesis II	0	3
Sketchbook: the cultural safari	0	3
Internship/mentorship	0	3
Open Elective	0	3
Liberal Arts	<u>6</u>	<u>3</u>
	15	15

Illustration Major Courses

Sophomore Program

ILLU 220 Image and Form Exploration

3.0 credit hours

Solution focused-problem solving is a part of the artist's process. This course will be concerned with exploration, innovation, discovery and play as a means toward that end. We will work to create images and/or objects in a way to learn and discover new process methods. A final assignment will involve a cardboard "yougottobeinit" project.

- 01 John Ferry MW 8:00 am -10:50 am
- 02 Steve Mayse MW 8:00 am -10:50 am

ILLU 221 Graphic Form for Illustrators

3.0 credit hours

The student will create work related to the graphics. Type as image, mock-ups for the poster and for the book (children's, comics, graphic novel, etc.), layout skills and technical design and compositional issues will all be covered. Integrated into the course, throughout, will be a historical context related to the above.

- 80 David Terrill MW 6:00 pm -8:50 pm
- 81 Staff MW 6:00 pm -8:50 pm

ILLU 222 Mechanical Perceptions

3.0 credit hours

This course will introduce to the student a representational drawing experience of recording mechanical objects and their anatomical architecture. Natural systems will also be explored through drawing the same way. Having this course exercise will enable the student to add with confidence, their environmental backdrop or mechanical image support to their narrative work.

- 01 John Ferry MW 11:30 am -2:20 pm
- 02 Steve Mayse MW 11:30 am - 2:20 pm

Junior Program

ILLU 320 Studio: Narrative Image

3.0 credit hours

This course will sample various narrative story-telling aspects for the artist. Editorial media opportunities, comics, children's books, personally generated and developed projects and other venues are introduced to the student as avenues and directions for showcasing their talent in print or on the screen. A liberal arts connection can support the value of the personal story.

-01 Cluthe MW 8:00 am -10:50 am
-02 Staff MW 8:00 am -10:50 am

ILLU 325 Covers and Pages

3.0 credit hours

The student will experience a tangible synthesis between the pixel and the hand in this course. We will explore the adobe suite and emphasize the important aspect of using the computer as a tool, amongst many other tools. In addition, and in keeping with the course content, the student will design and develop a personal webpage that will help begin to promote their work prior to the senior year.

-01 Cluthe MW 11:30 am -2:20 pm
-02 Staff MW 11:30 am -2:20 pm

ILLU 327 ME (individual expression)

3.0 credit hours

The student will experience a tangible synthesis between the pixel and the hand in this course. We will explore the adobe suite and emphasize the important aspect of using the computer as a tool, amongst many other tools. In addition, and in keeping with the course content, the student will design and develop a personal webpage that will help begin to promote their work prior to the senior year.

-01 Cluthe MW 2:30 pm -5:20 pm
-02 Staff MW 2:30 pm -5:20 pm

Illustration Electives

ILLE 223 The Voice

3.0 credit hours

Students will have the opportunity to practice the essential design sensibilities and processes (methods) related to the practice of illustration and to explore their personal individual voice in the making of that visual. The core of this course will be a focus on how the professional illustrator works independently or with the art director/designer to produce uniquely formed visuals, necessary for any given medium approach. we will focus also on the creative, aesthetic, thoughtful, content-based, story-telling aspects of editorial and/or book work. research, ideation, problem solving techniques and forming the image as a creative and (personally) contemporary solution, will be integral to this unique course's productivity results. this course may produce images by processes and personal approaches that may range from painting, drawing, silkscreen, collage, 3-d and/or mono print through to the digital realm of possibilities. We encourage the development and nurturing of a unique contemporary approach toward the illustration industry needs.

-01 Steve Mayse MW 2:30 pm -5:20 pm
-02 Steve Mayse TR 6:00 pm -8:50 pm