

Art of the Car Concours[®] 2011 Sponsorship Benefits & Levels

Presenting Sponsor - \$10,000

- Opportunity to host and underwrite* the pre-event reception for exhibitors and sponsors
- Opportunity to host your clients at a private event* on the Vanderslice Hall Patio overlooking the show grounds from 7am-9am, prior to the event opening to the public
- A 20'x30' booth space to offer product sampling to event guests (prime location near the show grounds) OR
- Vehicle display space: to be determined
- Receive 40 complimentary event tickets
- Opportunity to offer discounted tickets to your company's employees
- Logo recognition included on all advertising and special on-site promotional items
- Company logo featured at all four entrances to the event site
- Logo recognition on the event website and listing in the KCAI annual report
- Listing on KCAI's social media promotion of the event

* catering/event expenses to be paid by sponsor in addition to the sponsorship amount

Platinum Sponsor - \$5,000

- Opportunity to host your clients at a private event* on the Dodge building Patio overlooking the show grounds from 7am-9am, prior to the event opening to the public
- A 20'x20' booth space to offer product sampling to event guests (prime location near the show grounds) OR
- Vehicle display space: 20'x50'
- Receive 20 complimentary event tickets
- Opportunity to offer discounted tickets to your company's employees
- Logo recognition included on all advertising and special on-site promotional items
- Company logo featured at all four entrances to the event site
- Logo recognition on the event website and listing in the KCAI annual report
- Listing on KCAI's social media promotion of the event

* catering/event expenses to be paid by sponsor in addition to the sponsorship amount

Gold Sponsor - \$3,000

- A 10'x30' booth space to offer product sampling to event guests (location near show grounds) OR
- Vehicle display space: 20'x30'
- Receive 10 complimentary event tickets
- Opportunity to offer discounted tickets to your company's employees
- Company logo featured at all four entrances to the event site
- Logo recognition on the event website and listing in the KCAI annual report
- Listing on KCAI's social media promotion of the event

Silver Sponsor - \$2,000

- A 10'x20' booth space to offer product sampling to event guests (location near show grounds) OR
- Vehicle display space: 20'x20'
- Receive eight (8) complimentary event tickets
- Opportunity to offer discounted tickets to your company's employees
- Company logo featured at all four entrances to the event site
- Logo recognition on the event website and listing in the KCAI annual report
- Listing on KCAI's social media promotion of the event

Bronze Sponsor - \$1,000

- A 10'x10' booth space to offer product sampling to event guests (near concession area) OR
- Vehicle display space: 10'x20'
- Receive four (4) complimentary event tickets
- Opportunity to offer discounted tickets to your company's employees
- Company logo featured at all four entrances to the event site
- Logo recognition on the event website and listing in the KCAI annual report
- Listing on KCAI's social media promotion of the event

**Art of the Car Concours®
 Benefits at a Glance**

Benefit	Presenting	Platinum	Gold	Silver	Bronze
Host pre-event dinner*	X				
Host clients on private patio*	Vanderslice	Dodge Bldg.			
Logo on all ads	X				
Logo recognition on event promotional item	X	X			
Booth display area	20'x30'	20'x20'	10'x30'	10'x20'	10'x10'
Vehicle display space	Space to be determined	20'x50'	20'x30'	20'x20'	10'x20'
Complimentary tickets	40	20	10	8	4
Employee discount	X	X	X	X	X
Logo recognition on-site	X	X	X	X	X
Logo recognition on website; listing in annual report	X	X	X	X	X
KCAI social media mentions	X	X	X	X	X

* catering/event expenses to be paid by sponsor in addition to the sponsorship amount

Art of the Car Concours® 2011 Sponsorship Pledge Form

(Please print all information)

Company name* _____

Contact name _____ Address _____

City/State/Zip _____

E-mail address _____

Phone number _____ Fax number _____

**Unless otherwise instructed, KCAI will list the company name in recognition materials as listed above.*

Please check sponsorship Level:

- Presenting Sponsor - \$10,000
- Platinum Sponsor - \$5,000
- Gold Sponsor - \$3,000
- Silver Sponsor - \$2,000
- Bronze Sponsor - \$1,000

Method of Payment:

- Check – payable to KCAI
- Sponsorship amount will be paid no later than March 1, 2011. Please send an invoice.
- Credit Card: ___ Visa ___ MasterCard ___ American Express ___ Discover

Card Number _____ Expiration Date _____

Name on Card _____ Card holder's phone number _____

Address _____

Signature _____