

Entrepreneurial Studies in Art & Design Minor

Name of Policy: Application for Non-Studio Minor - Entrepreneurial Studies in Art and Design
Source: Academic Affairs
Date Revised: June 2025
Form to Complete: N/A

Policy:

The Entrepreneurial Studies in Art and Design requires 16 credit hours of specific coursework. The minor is designed to be completed within 121 credits for students pursuing a single major BFA and within 137 credits for students pursuing a double major BFA. In addition to completing the required courses, students must also participate in department meetings and activities.

It is preferable that students declare their intent to pursue a non-studio minor at the end of their Foundation year, but no later than their second semester junior year.

Process:

Students can declare their intent to pursue a non-studio minor by:

- Checking the “yes” box for their chosen minor on the Major Declaration form (Foundation year students).
- Emailing the registrar’s office, stating their wish to pursue either the Entrepreneurial Studies in Art and Design, Social Practice or Sound minor and including the following information:
 - **Student ID Number**
 - **KCAI Email Address**
 - **Local Address**
 - **Local Phone Number**
 - **Studio Major**

If students, at any time, decide not to pursue the minor, they must notify the Registrar: registrar@kcai.edu.

Entrepreneurial Studies in Art and Design Minor

Minor requirements as of fall 2019

ENTP 250 Introduction to Art and Design Entrepreneurship 3 credit hours

ENTP 353 Creative Enterprise Studio or CERME 308 3 credit hours
(Prerequisite: ENTP 250)

ENTP 330 Entrepreneurship Toolkit or DESNE 322 3 credit hours

ENTP 350 Entrepreneurship Experience 3 credit hours
Students will pursue an internship, directed study, or venture development project. Alternatively, students may fulfill this requirement by completing a course from an approved list published each semester. Students must submit a "Degree Requirement Substitution Request – ENTP 350" form.

Professional Practice 3 credit hours
(department required studio course)

ENTP 430 Art and Design Entrepreneurship Seminar 1 credit hour
(Prerequisite ENTP 250)

TOTAL CREDITS REQUIRED FOR MINOR: 16

TOTAL CREDITS REQUIRED FOR MAJOR + MINOR: 121*

*This is one additional credit above the 120 credits degree requirement.

In addition to fulfilling the course/credit requirements, you must meet the following criteria:

Overall GPA minimum 2.0

Minor/Certificate GPA minimum 2.0

Major GPA minimum 2.0

The last 24 of 30 credits must be completed at KCAI

This is a student tool only and does not guarantee degree completion. Please meet with your academic advisor regarding requirements. It is your responsibility to ensure you will complete all requirements by the projected graduation date.

Minor in Entrepreneurial Studies in Art and Design

Program-Level Learning Outcomes:

- **Communication:** Demonstrate an ability to effectively communicate and express ideas visually, orally, and in writing, to cultivate effective listening skills, and constructively engage in conversation
- **Criticality:** Apply critical thinking and integrate ideas from multiple approaches and perspectives.
- **Research Skills:** Conduct independent inquiry and research through critical engagement with diverse, multicultural and multidisciplinary information sources.
- **Risk Taking, Problem Solving, and Creativity:** Cultivate a curiosity for pursuing opportunities to create and capture value that align with their talents and desires.
- **Techniques and Skills:** Design, test, and execute a business model using a variety of tools and methods.
- **Diversity:** Demonstrate an openness to learn about and cultivate an understanding and appreciation of different perspectives and diverse world views and how they contextualize ideas, beliefs, and events.
- **Professional Practice:** Understand key management, marketing, financial, and economic principles necessary in an entrepreneurial career and an organization

TOTAL CREDITS REQUIRED FOR MINOR: 16

TOTAL CREDITS REQUIRED FOR MAJOR + MINOR: 121*

*This is one additional credit above the 120 credits degree requirement.

Applying credits to degree requirements

All Studio Majors w/minor except Graphic Design

ENTP 250 Introduction to Art and Design Entrepreneurship - 3 credit hours -

Liberal Arts or Open Elective

ENTP 330 Entrepreneurship Toolkit - 3 credit hours - Soc Science or Liberal Arts/Open Elective

ENTP 353 Creative Enterprise Studio - 3 credit hours - Open Elective

ENTP 350 - 3 credit hours – Studio elective or Open elective

Professional Practice - 3 credit hours - Major Studio Professional Practice

ENTP 430 Art and Design Entrepreneurship Seminar - 1 credit hour - additional requirement

Graphic Design w/minor

ENTP 250 Introduction to Art and Design Entrepreneurship - 3 credit hours -

Liberal Arts Elective

ENTP 330 Entrepreneurship Toolkit - 3 credit hours - Soc Science

ENTP 353 Creative Enterprise Studio - 3 credit hours - Open Elective

Entrepreneurship Experience - 3 credit hours – Studio elective or Open elective

Professional Practice - 3 credit hours - Major Studio Professional Practice Requirement

ENTP 430 Art and Design Entrepreneurship Seminar - 1 credit hour - additional requirement

CERME 308 Ceramics, Entp, and the Marketplace– 3 credit hours – Studio Elective / Open Elective

DESNE 322 Freelancing 101 – 3 credit hours – Studio Elective / Open Elective